



CITY OF CLAREMONT



EVENT SPONSORSHIPS

Claremont's 4th of July Celebration draws **OVER 10,000 ATTENDEES** for a full day of festivities. As a sponsor, your business will receive prominent visibility in promotional materials and throughout the event, while demonstrating your commitment to supporting cherished local traditions.



Location: Memorial Park & Pomona College Strehle Track

FESTIVITIES

Pancake Breakfast
Flag Raising Ceremony
Live Entertainment
Non-Profit Booths
Food Concessions
Children's Activities
Speakers Corner
Parade
Concert
Fireworks Show

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000 (Three Available)

Patriot Sponsor Benefits Plus

- Presented with a certificate at a Monday Night Concert or regular City Council meeting
- 10 complimentary tickets to the Concert & Firework Show

Choose one of the following options:

FESTIVAL SPONSOR

- **Festival Information Booth:** Showcase your business at the event (an opportunity otherwise reserved for non-profits).
- **Honoree Recognition:** Formally acknowledged at our main stage ceremony in front of Festival attendees and local dignitaries.

PARADE SPONSOR

- **Festival Information Booth or Lead Parade Entry:** Showcase your business at the event or be the opening entry in the parade.
- **Honoree Recognition:** Formally acknowledged at our main stage ceremony in front of Festival attendees and local dignitaries.

CONCERT SPONSOR

- **Ticket Advertising:** Logo on Eventbrite and digital tickets.
- **Fireworks Show Recognition:** Opportunity to address the community and share your organization's message in front of an audience of over 5,000 people during the announcements.

SPONSORSHIP OPPORTUNITIES

Patriot Sponsor - \$2,500

Liberty Sponsor Benefits Plus:

- Logo featured on sponsorship signage at the event
- Banner featuring your company name displayed in the Claremont Village from Memorial Day through July 4th

Liberty Sponsor - \$1,000

Stars & Stripes Sponsor Benefits Plus:

- Inclusion of logo on the event flyer emailed to CUSD schools and displayed at City facilities and select Claremont Village businesses

Stars & Stripes Sponsor - \$500

Red, White & Blue Sponsor Benefits Plus:

- Acknowledged in a published sponsorship advertisement
- Logo included in a sponsor recognition post on the City's social media

Red, White & Blue Sponsor - \$250

- Recognized during the Fireworks Show Concert announcements in front of an audience of over 5,000 people
- Logo inclusion on the City's website

Village Banner Sponsor - \$150

- Banner featuring your company name displayed in the Claremont Village from Memorial Day through July 4th

SPONSORSHIP PUBLICATION DEADLINES

Sponsors must confirm by the publication deadline in order to be featured in certain advertisements. Contact specialevents@claremontca.gov for more details.



SPONSORSHIP REGISTRATION

- Festival Presenting Sponsor - \$5,000
- Parade Presenting Sponsor - \$5,000
- Concert Presenting Sponsor - \$5,000
- Patriot Sponsor - \$2,500
- Liberty Sponsor - \$1,000
- Stars & Stripes Sponsor - \$500
- Red, White & Blue Sponsor - \$250
- Village Banner Sponsor - \$150

Company Name: _____

Mailing Address: _____

Company Contact: _____

Telephone: _____

E-mail: _____

Authorized Signature: _____

Please return completed form to:

 City of Claremont

Recreation and Human Services - Special Events

1700 Danbury Rd. Claremont, CA 91711

(909) 399-5335 / specialevents@claremontca.gov

SPONSORSHIP REGISTRATION DEADLINE: MAY 1ST